



# **The Chamber**

For a Greater Chapel Hill-Carrboro

## **Leadership 2022**

### **Virtual Information Session**

Facilitated by Katie Loovis, Vice President for External Affairs,  
The Chamber For a Greater Chapel Hill-Carrboro

April 14, 2022

# Agenda

- 1) About Leadership Chapel Hill-Carrboro
- 2) Introductions (name, org, and what you would hope to get out of Leadership 2022)
- 3) Deeper dive into Leadership (competencies, gallery, requirements, and registration)
- 4) Questions and group discussion
- 5) Next steps and adjourn



Leadership Chapel Hill-Carrboro Class of 2018  
August 23, 2018  
The Friday Center, Chapel Hill, NC

# About Leadership Chapel Hill-Carrboro

- **What:** Leadership Chapel Hill-Carrboro (Leadership), now in its 36<sup>th</sup> year, is an extensive program designed to **inform**, **develop**, **connect**, and **engage** committed and emerging leaders in Greater Chapel Hill-Carrboro.
- **Why:** Leadership participants broaden their understanding of issues and opportunities facing the region, refine their leadership skills, establish lasting relationships, and deepen their influence through ongoing networking and service opportunities.
- **Who:** The cohort is made up of **committed** and **emerging** leaders who live and/or work in the region and share a desire "For a Greater Chapel Hill-Carrboro."
- **When:** The program features nearly a dozen sessions over approximately five months (summer, May-September). Most sessions are on the 2nd and 4th Thursday of each month.
- **Where:** Programming takes place throughout Orange, southwest Durham, and northern Chatham Counties and in the Towns of Chapel Hill, Carrboro, and Hillsborough.
- **How:** Leadership is a cohort-based learning experience that combines presentations, tours, experiential learning activities, and facilitated dialogue.
- **Topics:** Sessions cover key community issues such as history and governance, the economy, education and workforce development, economic and community development, health and human services, university relations, safety and equity, arts, tourism, and the environment.



# Introductions

Please share:

- 1) Your name and organizational affiliation
- 2) What you would hope to get out of Leadership 2022

# Competencies

## **Informed:** Broaden your understanding of issues and opportunities facing the region

- Deep dive into the data and discussions with decision-makers on important community issues.
- Guided bus tour through the region and tours of significant places, such as the IFC Community House in Chapel Hill, Riverwalk and the historic courthouse in Hillsborough, OWASA Water treatment facility in Carrboro.
- Critical experiences, such as a police patrol ride along and other community passport activities.

## **Developed:** Refine your leadership skills

- Leadership development workshops with Bell Leadership Institute and professional development workshops with pros like Sharon Hill (business etiquette), Zemo Trevathan (communication), and Aaron Nelson (parliamentary procedures).
- Experiential learning activities, including high ropes course.
- Intention-setting at the start of the program and goal setting at the conclusion to maximize and continue your learning journey.
- Session word/concept of the day to stir reflection and deeper growth.

## **Connected:** Establish meaningful and lasting relationships

- Programming that fosters connections with dozens of elected officials and community leaders.
- Learning teams and activities that create connections among cohort peers.
- Receptions and events with chamber members and Leadership alumni.

## **Engaged:** Deepen your influence through ongoing networking and service opportunities.

- Regular invitations at the conclusion of each session to take action and get involved in the community.
- Opportunities to participate in Chamber networking events and programs.
- Small Miracle activity (community-based team project).







Leadership Chapel Hill-Carrboro Class of 2018 Guided Bus Tour through Greater Chapel Hill-Carrboro



















# Requirements

**To successfully complete the program, earn a certificate, and become a Leadership Fellow, Leadership participants must do three things:**

- 1) Attend all sessions.** Up to two excused absences permitted with completion of make-up assignments. Given the time commitment, all applicants must verify the full support of their employers.
- 2) Complete the Community Passport,** which is an individual checklist of community activities, such as taking public transportation, attending a public meeting, participating in a patrol ride-along, and hosting a dinner prepared with local ingredients.
- 3) Complete Small Miracles,** which is a team-based project through which the cohort collectively selects an area nonprofit organization and implements a fundraising plan to meet relevant organizational needs.



# Registration

**If you committed to personal and professional growth, have a passion for learning, and a desire to serve our community, then apply now for Leadership 2022!**

- **Fee:** The program fee is \$1,750 (Chamber member) and \$1,950 (non-member). This fee covers programming, session materials, and meals.
- **Discounts:** [Major Investors](#) of the Chamber are entitled to the following discounts: Community Champions and Community Investors receive 50% off; Community Builders and Community Leaders receive 25% off.
- **Scholarships:** A limited number of [partial scholarships](#) are available. To be considered for scholarship funding, you must complete the Scholarship Application. Contact [McKenzie Reinhold](#) with questions.

**Registration is an online, two-part process (should take no more than 10 minutes of your time), and is now open (will close on Thursday, April 21, 2022).**

- **Part 1: Enter your information (9 bits):** Name/org, short bio which will be shared with your cohort, how you heard of Leadership, why you want to participate, your emergency contact, allergies/dietary restrictions, any additional relevant such as any necessary disability or language barrier accommodations, and then attestations that you are fully vaccinated against Covid-19 and your employer is awareness and supportive of the Leadership time commitment.
- **Part 2: Enter payment information:** The system is set-up for credit card payment. Contact McKenzie Reinhold for alternative payment options. Once payment is received, you are registered and enrolled in Leadership 2022!



# Questions and group discussion



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# Next Steps

To learn more and register for Leadership 2022 (by April 21<sup>st</sup>), go to [www.CarolinaChamber.org/Leadership](http://www.CarolinaChamber.org/Leadership).

For program and curriculum questions, contact Katie Loovis, [KLoovis@CarolinaChamber.org](mailto:KLoovis@CarolinaChamber.org), 919-696-0781 (cell).

For registration and partial scholarship questions, contact McKenzie Reinhold, [MReinhold@CarolinaChamber.org](mailto:MReinhold@CarolinaChamber.org), 443-907-5476 (cell).





Leadership Chapel Hill-Carrboro Class of 2019 Guided Bus Tour through Greater Chapel Hill-Carrboro





Leadership Chapel Hill-Carrboro Class of 2019  
August 22, 2019  
The Carolina Inn, Chapel Hill, NC



“Leaders don’t create followers, they create more leaders.” (Tom Peters)



"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has." (Margaret Mead)



"The most important thing in good leadership is truly caring. The best leaders in any profession care about the people they lead, and the people who are being led know when the caring is genuine and when it's faked or not there at all." (Dean Smith)

